COMPANY INFORMATION

Company Name:

Division of / Subsidiary of:

Address:

City: State/Province: ZIP/Postal Code: Country:

Tel:

PRICING: Indicate product selection by checking the box.

Exhibit Kiosk

All space includes: A single-sided 8’ high x 8’ wide graphic backwall, one (1) lockable Counter with graphic wrap on three (3) sides, two (2) Standard Barstools, black carpet, and one (1) wastebasket. One (1) Full Conference and unlimited Booth Staff Registrations.

Any additional costs (ie, additional furniture, electric, etc) will be the Exhibitor’s responsibility.

- USD 3,000

Sponsorships

- USD 7,500
- USD 5,000
- USD 3,000
- USD 2,000
- USD 1,000
- USD 500

Coffee Break

Registration Sponsor

Technology Showcase

Email Blast – What to Know Before You Go Banner Ad

Static Ad

Conference App Banner Advertising

Authorized Representative Signature: X         Date:

Authorized Representative Name (Please print):

PAYMENT: Full payment is due with contract. Make checks payable (in US Dollars, drawn on a US bank) to Optica, mail checks to: CLEO Exhibits, c/o Optica, 2010 Massachusetts Avenue, NW, Washington, DC 20036 USA. Wire Transfer (ACH payments are not accepted), direct funds to: Bank of America, 1501 Pennsylvania Avenue NW, Washington, DC 20013 USA; ABA# 0260-0959-3; Beneficiary, Optica; Acct.#20-867-84-287; SWIFT, BOFAUS3N. Please incorporate any bank fees associated with your wire transfer, to include a USD 25 processing fee by Bank of America, as remitter is responsible for these fees.

You may also pay by credit card: □ Visa □ M/C □ Diners □ AmEx

Amount: Exp. Date: CVV: Billing Zip/Postal Code:

Card Number: Signature:

Date: Print Name (as it appears on card):

© CLEO 2022 Exhibition and Sponsorship Contract
17-19 May 2022, San Jose McEnery Convention Center, San Jose, California, USA

Return signed contract with payment to Exhibit Sales, sales@cleoconference.org
### Options for Participation

#### Exhibit Kiosk

| All space includes: A single-sided 8’ high x 8’ wide graphic backwall, one (1) lockable Counter with graphic wrap on three (3) sides, two (2) Standard Barstools, black carpet, and one (1) wastebasket. One (1) Full Conference and unlimited Booth Staff Registrations. Any additional costs will be the Exhibitor’s responsibility. | USD 3,000 |

#### Specialized and Targeted Sponsorships

<table>
<thead>
<tr>
<th>Product</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Receptions</strong></td>
<td>USD 7,500</td>
</tr>
<tr>
<td><strong>Coffee Break</strong></td>
<td>USD 2,000</td>
</tr>
<tr>
<td><strong>Plenary Session Video Sponsorship</strong></td>
<td>USD 5,000</td>
</tr>
<tr>
<td><strong>Registration Sponsor</strong></td>
<td>USD 3,000</td>
</tr>
<tr>
<td><strong>Daily Tech Zoom Room Sponsorship</strong></td>
<td>USD 3,000</td>
</tr>
<tr>
<td><strong>Technology Showcase</strong></td>
<td>USD 3,000</td>
</tr>
<tr>
<td><strong>Email Blasts – Daily Schedule Banner Ad</strong></td>
<td>USD 2,000</td>
</tr>
<tr>
<td><strong>Email Blast – What to Know Before You Go Banner Ad</strong></td>
<td>USD 1,500</td>
</tr>
<tr>
<td><strong>Animated Ad</strong></td>
<td>USD 1,000</td>
</tr>
<tr>
<td><strong>Static Ad</strong></td>
<td>USD 500</td>
</tr>
<tr>
<td><strong>Bag Insert</strong></td>
<td>USD 500</td>
</tr>
<tr>
<td><strong>Conference App Banner Advertising</strong></td>
<td>USD 500</td>
</tr>
<tr>
<td><strong>Social Media Wall Ad Slots</strong></td>
<td>USD 500</td>
</tr>
</tbody>
</table>
CLEO 2022 EXHIBITION RULES & REGULATIONS

The Conference on Lasers and Electro Optics (CLEO) is an unincorporated association which operates as agent and on behalf of Optica and the Institute of Electrical and Electronics Engineers, Inc. (IEEE), for its Photonics Society (collectively referred to as the “Sponsors” of the CLEO Conference). Below, the term “Convention Center” refers to San Jose Convention Center. The term “CLEO Management” refers to Optica in its capacity as manager of CLEO.

CLEO Management reserves the rights, in its sole reasonable discretion, to: (i) amend CLEO rules and regulations at any time; (ii) grant or deny its consent; and (iii) apply, interpret, and enforce these rules. Any point not specifically covered in these rules shall be decided at the sole discretion of CLEO Management.

PURPOSE OF THE EXHIBIT: To disseminate knowledge and promote the development and application of optics. The comprehensive technical exhibition serves to introduce new products and services to the market and to educate individuals in these areas with regard to these technologies. Only exhibitors whose materials are related to those purposes will be permitted to exhibit. CLEO Management reserves the right to determine whether Exhibitor’s materials relate to the purpose of the exhibit.

ACCEPTANCE AND ASSIGNMENT OF SPACE: This Contract shall be deemed accepted by CLEO Management upon space assignment. CLEO Management maintains Priority Points for each Exhibitor based on past CLEO participation and total dollar spend. Priority Points are calculated by multiplying total exhibited square feet by 25% of the number of exhibits. Remaining space will be assigned to non-CLEO 2022 exhibitors on a first come, first served basis. Although CLEO Management will attempt to fulfill Exhibitor’s space request, kiosk space will be assigned by CLEO Management in its sole reasonable discretion. Exhibitor must reserve the right to revise the exhibition floor plan and/or reassign space assignments at any time without notice to Exhibition Conference Organizers.

PAYMENT AND CANCELLATION: Payment in full for rental space must accompany the contract. Defaults in payment may result in reassignment of space or cancellation (subject to cancellation fee). Exhibitor must cancel the space rental contract via email (email), fax or written notice forwarded to the address set forth in this contract. No refund will be due to Exhibitor if cancelled. Cancellation fees will not be applied to any other past, current, or future charges incurred by Exhibitor and are non-transferable. In no event will Exhibitor receive a credit from any revenue later generated by reuse of the reserved space by CLEO Management. Exhibitor shall also forfeit all exhibitor privileges.

Exhibitor Booth Staff registrations, and one complimentary company listing, and standard carpeting. The floor space for all kiosks must be carpeted or in some other way professionally covered, which is included with the kiosk. If such floor covering is not provided, Exhibitor must notify the CLEO Management prior to the conclusion of move-in. CLEO Management reserves the right to order the Exhibitor at its expense.

Exhibitor agrees to provide CLEO Management with a limited, revocable, non-exclusive, nontransferable, worldwide, royalty-free license to use, distribute, display, make derivative works from and copy the trademarks and logos of Exhibitor, except as otherwise provided herein.

CLEO Management has designated official exhibition contractors as outlined in the Exhibitor’s manual. Services for these and other contractors will be available and charged at the then-current rates by the contractor directly to Exhibitor. CLEO Management and its Sponsors assume no responsibility or liability for such contractors. Exhibitor agrees to use Exhibitor’s designated Contractors. Exhibitor shall follow procedures outlined in the CLEO Management’s booking procedures. Exhibitor shall be solely responsible for any and all damage to the Facility caused by Exhibitor, Exhibitor’s employees, Exhibitor’s contractors, any company attending pursuant to an Additional Listing Contract or their respective officers, directors, agents or employees (collectively the “Exhibit Parties”) as additional insureds, shall contain an endorsement providing that the insurer will not cancel or reduce limits of liability of such coverage 30 days prior to the exhibition.

CLEO Management follows International Association of Exhibitions and Events (IAEE) Code of Ethics and Standards of Practice. Exhibitor is solely responsible for ensuring that its kiosk fully complies with the Facility's security requirements, including but not limited to the security of Exhibitor’s property and the property of others under its control. CLEO Management reserves the right to revoke Exhibitor’s permission at any time and for any reason.

The Conference on Lasers and Electro Optics (CLEO) is an unincorporated association which operates as agent and on behalf of Optica and the Institute of Electrical and Electronics Engineers, Inc. (IEEE), for its Photonics Society (collectively referred to as the “Sponsors” of the CLEO Conference). Below, the term “Convention Center” refers to San Jose Convention Center. The term “CLEO Management” refers to Optica in its capacity as manager of CLEO.

CLEO Management reserves the rights, in its sole reasonable discretion, to: (i) amend CLEO rules and regulations at any time; (ii) grant or deny its consent; and (iii) apply, interpret, and enforce these rules. Any point not specifically covered in these rules shall be decided at the sole discretion of CLEO Management.

PURPOSE OF THE EXHIBIT: To disseminate knowledge and promote the development and application of optics. The comprehensive technical exhibition serves to introduce new products and services to the market and to educate individuals in these areas with regard to these technologies. Only exhibitors whose materials are related to those purposes will be permitted to exhibit. CLEO Management reserves the right to determine whether Exhibitor’s materials relate to the purpose of the exhibit.

ACCEPTANCE AND ASSIGNMENT OF SPACE: This Contract shall be deemed accepted by CLEO Management upon space assignment. CLEO Management maintains Priority Points for each Exhibitor based on past CLEO participation and total dollar spend. Priority Points are calculated by multiplying total exhibited square feet by 25% of the number of exhibits. Remaining space will be assigned to non-CLEO 2022 exhibitors on a first come, first served basis. Although CLEO Management will attempt to fulfill Exhibitor’s space request, kiosk space will be assigned by CLEO Management in its sole reasonable discretion. Exhibitor must reserve the right to revise the exhibition floor plan and/or reassign space assignments at any time without notice to Exhibition Conference Organizers.

PAYMENT AND CANCELLATION: Payment in full for rental space must accompany the contract. Defaults in payment may result in reassignment of space or cancellation (subject to cancellation fee). Exhibitor must cancel the space rental contract via email (email), fax or written notice forwarded to the address set forth in this contract. No refund will be due to Exhibitor if cancelled. Cancellation fees will not be applied to any other past, current, or future charges incurred by Exhibitor and are non-transferable. In no event will Exhibitor receive a credit from any revenue later generated by reuse of the reserved space by CLEO Management. Exhibitor shall also forfeit all exhibitor privileges.

Exhibitor is solely responsible for ensuring that its kiosk fully complies with the ADA.

Exhibitor personnel must have staff present at the kiosk space during all contracted hours. Exhibitor personnel shall conduct themselves in a professional manner at all times. All Exhibitor Personnel must be dressed accordingly to conduct business. Inappropriate attire includes, but is not limited to, sexual suggestive or offbeat outfits and clothing that is not appropriate to conduct business.

PHOTOGRAPHY AND VIDEO RECORDING: Neither photography nor video recording are permitted in the Facility without CLEO Management’s express, prior written consent. Sanctions for noncompliance may include the seizure and destruction of film or electronic storage devices.

SOUND LEVELS: Sound levels of presentations must be kept at or below 85 decibels and not interfere with surrounding presentations.

CHILDREN: In the interest of safety, no person under 18 years of age will be allowed on the show floor during set-up and tear-down hours. During open exhibit hours, children 12 years old and under must be accompanied by a supervising adult at all times. Parents of younger children may request an exemption from CLEO Management in the event of extraordinary circumstances. Exhibitor is responsible for any damage caused by its employees, contractors, and the child and assume all responsibility for damage to exhibits and equipment. Strollers are not allowed on the show floor at any time.

FORCE MAJEURE: CLEO Management may suspend or terminate this Contract without penalty in the event the Facility becomes inaccessible due to or during an emergency, disaster, or other event beyond the control of Exhibitor or CLEO Management. In such an event, Exhibitor shall have no further obligations under this Contract. CLEO Management may thereafter sell the Exhibit Conference as scheduled due to any event beyond the control of CLEO Management, including but not limited to the following: strike; lockout; injunction; emergency; Act of God; fire; flood; earthquake; other types of natural disaster; pandemic; or war. Exhibitor agrees to indemnify and hold harmless the CLEO Conference and Exhibitor’s property. Exhibitor is solely responsible for any damage caused by any acts of any third party prior to the occurrence of a force majeure event, and shall not be liable for any damage caused by any acts of any third party after the occurrence of a force majeure event, including any actuaries or receivers appointed by any bankruptcy court.

INDEMNIFICATION: Exhibitor agrees to defend, indemnify, and hold harmless the CLEO Parties, the Facility, the Operator, and their respective officers, directors, employees, agents and affiliates from and against all claims, demands, or losses of actions, suits, proceedings, or claims of any kind whatsoever arising out of, relating to, or in any way connected with Exhibitor’s participation in the Exhibit Conference, or Exhibitor’s use of the Facility, including without limitation, all losses of actions, suits, proceedings, or claims of any kind whatsoever arising out of, relating to, or in any way connected with Exhibitor’s participation in the Exhibit Conference, except such losses as may be the result of the sole gross negligence or wanton misconduct of the aforementioned parties.

LAW: This Contract shall be exclusively governed by, and construed and enforced in accordance with, the laws of the state of New York without reference to its choice of law doctrine. Exhibitor agrees that the sole jurisdiction and venue for all disputes, controversies, and related proceedings under or arising out of, or relating to this Contract shall be the New York State Supreme Court, Kings County, and the United States District Court, Southern District of New York, and any other court to which any appeal may be taken, in each case having jurisdiction in such matters. Exhibitor hereby waives any and all defenses of lack of personal jurisdiction, the forum non conveniens, venue, the propriety of venue, or of any other nature, and all defenses of proper forum or proper venue, whether of the same or similar nature, and shall not in any way affect the other terms hereof. No waiver or modification of any provisions of this Contract shall be valid unless in a written agreement signed by both parties.

GENERAL: The parties are independent contractors with respect to each other, and nothing herein shall create any association, partnership, joint venture or agency relationship between the parties. Neither party has any right nor authority, to assume or to create any obligation or responsibility on behalf of the other party except as otherwise provided herein. The members of the Facility and Operator do not have authority to bind or obligate the Facility and the Operator in any way. By execution of this Agreement the Facility and Operator will be relieved of any and all obligations under any prior agreement entered into by the Facility and Operator with Exhibitor. The Facility, the Operator, and their respective officers, directors, employees, and agents based upon or arising out of Exhibitor’s participation in the Exhibit Conference, except such losses as may be the result of the sole gross negligence or willful misconduct of the aforementioned parties.

CLEO 2022 EXHIBITION RULES & REGULATIONS

Read Carefully – Avoid Misunderstandings

C.潔特-2022

2012022