About the 2021 Virtual Conference and Exhibition

CLEO has a long-standing reputation as the leading technical conference and exhibition on the latest advances in the science and applications of lasers and opto-electronics.

The co-sponsors and committee plan to deliver a conference and exhibition that will accommodate speakers, exhibitors and attendees across the globe with technical content presented live and recorded for on-demand viewing; and exhibits featuring product information and demonstrations and opportunities to interact in real-time.

The virtual format impacts how the meeting is delivered, not what is presented. The breadth and depth of the technical conference is intact: 2,000+ sessions, from breakthrough ideas to real-world applications, are scheduled. The virtual exhibit will feature a large number of innovative companies showcasing their products and services.

GROW SALES
REACH KEY BUYERS

Virtual Exhibit & Sponsorship Opportunities
Now more than ever, it’s important to stay connected with your customers and develop new relationships. While buyers worldwide may be avoiding physical connections, how do you engage customers and prospects? This all-virtual exhibit brings those customers to you, and enables you to reach an expanded base of potential customers from around the globe. Last year’s virtual CLEO conference attracted 5 times the number of attendees during a typical CLEO.

- Market your products and services to top buyers
- Network with technology leaders via chat
- Discover future user needs to guide your product development

Exhibitor and Sponsor Options
The exhibition experience may be virtual, but you can still get high quality sales leads to grow your business. CLEO supports your objectives with a sophisticated and flexible virtual platform.

- Network and engage with prospects in real-time via chat
- Collect and qualify leads, and encourage one-on-one interactions with your best sales prospects
- Share relevant promotional literature via downloads
- Substitute in-booth demonstrations with video content
- And more!

Email the CLEO Sales Team at cleosales@osa.org who would be glad to schedule a zoom meeting to review all of the exhibitor and sponsor options in detail with you.
Detailed descriptions of the three virtual exhibitor page options and other specialized and targeted sponsorships follow this page.

Click to See Exhibitor Options

Standard Level

Gold Level

Silver Level

Your customer universe just expanded!

Contact us today to reserve your space or sponsorship.
+1.202.416.1988 | cleosales@osa.org
Options for Participation

<table>
<thead>
<tr>
<th>VIRTUAL EXHIBIT FEATURES</th>
<th>GOLD LEVEL</th>
<th>SILVER LEVEL</th>
<th>STANDARD LEVEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headquarter Information – general company contact information and website, published online, and in the mobile app</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Online Company Profile – published online and in mobile app</td>
<td>400 words</td>
<td>200 words</td>
<td>100 words</td>
</tr>
<tr>
<td>Company Profile Banner Image – display a large company graphic at the top of your virtual booth</td>
<td>✔</td>
<td>-</td>
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<tr>
<td>Company Logo in Exhibitor Directory</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Company Brochure – upload a PDF copy of your company brochure</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Product Categories – displayed online and in the mobile app</td>
<td>6</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Product Showcase – product names, tagline, description, photo, and URL</td>
<td>8</td>
<td>4</td>
<td>-</td>
</tr>
<tr>
<td>Company Contacts – list contact information for sales and customer support</td>
<td>6</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Press Releases (PDF upload) – post the latest news about your company</td>
<td>6</td>
<td>4</td>
<td>-</td>
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<tr>
<td>YouTube Video URL – add company YouTube videos to your online profile</td>
<td>2</td>
<td>2</td>
<td>-</td>
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<tr>
<td>Company Social Media Links – post your company’s social media links (Facebook, LinkedIn, and Twitter)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Visitor Report – review your digital booth traffic, report is provided after event</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Virtual Business Card Button &amp; Reports – review your digital booth traffic, and receive lead information after the event</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>1:1 and Group Chat – function enabled only on exhibition dates</td>
<td>✔</td>
<td>✔</td>
<td>-</td>
</tr>
<tr>
<td>Booth Staff Registrations – access to virtual show floor content (Note: Access to technical conference content is not included)</td>
<td>Unlimited</td>
<td>Unlimited</td>
<td>Unlimited</td>
</tr>
</tbody>
</table>

Specialized and Targeted Sponsorships

<table>
<thead>
<tr>
<th>PRICE</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plenary Video Sponsorship</td>
<td>USD 5,000</td>
</tr>
<tr>
<td>Daily Tech Zoom Room Sponsorship</td>
<td>USD 3,000</td>
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<tr>
<td>Coffee Break Sponsorship</td>
<td>USD 1,500</td>
</tr>
<tr>
<td>Technology Showcase</td>
<td>USD 1,500</td>
</tr>
<tr>
<td>Registration Sponsor</td>
<td>USD 5,000</td>
</tr>
<tr>
<td>Featured Exhibitor Ad Package</td>
<td>USD 2,500</td>
</tr>
<tr>
<td>Animated Ad</td>
<td>USD 1,000</td>
</tr>
<tr>
<td>Static Ad</td>
<td>USD 500</td>
</tr>
</tbody>
</table>

Amplify your exposure to new connections that will boost your bottom line!

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