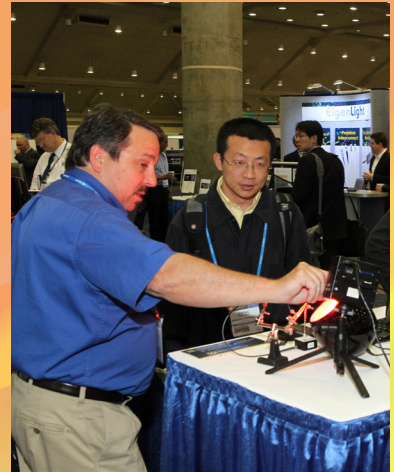


CLEO:EXPO tech playground



NEW FOR 2012 -- FREE OPPORTUNITY!

Participate as a Technology Playground Exhibitor if you are planning a live hands on demo in your exhibit space at CLEO:Expo 2012.

This exclusive on the exhibit floor opportunity fosters one on one interaction with industry leaders and allows attendees to participate in lively interactive product presentations.

This special opportunity will offer your company additional visibility through special pre-show and on-site marketing efforts specific to the Technology Playground.*

- Exposure in a minimum of two direct mail pieces
- Special landing page on CLEO:2012 website
- Exclusive on-site signage for participants
- Inclusion in attendee email pieces
- Exposure in exhibitor newsletters

*Promotional opportunities dependent on the date of completed and signed application.

Return Completed Application to cleosales@osa.org or fax to +1 202.416.1408

Company Name: _____ CLEO Booth Number: _____

Signature: _____ Date: _____

Print Name: _____

Title: _____

Telephone: _____ Email Address: _____

Description of Hands On Demo

75 Words or less - This Description is required for all participating exhibitors. All or part of your description may be used in print and online marketing efforts prior to and during the show.

Print Clearly or email text to cleosales@osa.org:
