



WARNING to PhotonXpo Exhibitors

(updated November 3, 2008)

The PhotonXpo Exhibits Team is warning all exhibitors not to respond to any correspondence sent to them by Expo-Guide/Fairguide.com operating out of Mexico. Several exhibitors have received a solicitation from this company that claims to be collecting descriptions for the Exhibit Guide for PhotonXpo. The form to be completed is actually a cleverly constructed three-year ad commitment for a total of US \$4500. Show Management has been warning exhibitors for several years about similar deceptive practices from a company called FairGuide/Construct Data out of Austria. While we cannot confirm definitively that it is the same company that was sanctioned by the Austrian government due to deceptive practices, the forms and manner of correspondence is close enough to warrant close suspicion and scrutiny by all exhibitors.

PhotonXpo is in no way affiliated with this company. If **Expo-Guide/Fairguide** contacts you about purchasing advertising in any PhotonXpo-related publication, do not respond to them and **do not give them any credit card information.**

The International Association of Exhibitions and Events (IAEE) has a link to more information about Expo-Guide/Fairguide.com as well as for Fair Guide/Construct Data.

Fair Guide/Construct Data: http://www.iaee.com/information_resources/austrian_exhibitor_warning

Expo-Guide/Fairguide: <http://www.stopecg.org/expo-guide.htm> (note that this site is not monitored by IAEE or approved by PhotonXpo Management, but it does provide good information)

If you have been targeted by this company or have already submitted a contract to them, please contact us at photonxpoexhibits@osa.org for additional assistance.

Thank you.

PhotonXpo Exhibits Team

P.S. Management does not provide the list of exhibitors and their primary contacts to any company except our preferred vendors, a list of which can be found in the Exhibitor Service Manual or as part of the online Exhibitor Service Center. If you receive a solicitation from any company other than a preferred vendor, notify us immediately and, if possible, provide us with a copy of what you received or details of any phone call.